



# State of North Carolina

## Office of the State Controller

**DAVID T. MCCOY**  
**STATE CONTROLLER**

September 10, 2012

### MEMORANDUM

**TO:** State Agencies  
Universities  
Community Colleges  
Local Units of Government

**FROM:** David McCoy

**SUBJECT:** OSC's 2012 E-Commerce Conference

I am pleased to announce that on October 30, 2012, the Office of the State Controller will hold its 2012 E-Commerce Conference at NCSU's McKimmon Center (which is located at 1101 Gorman Street in Raleigh). At the conference, you will hear presentations on emerging trends in card processing, the utilization of digital signatures, making preparations for EMV chip technology, and other relevant topics. Representative Marilyn Avila will be providing the opening remarks to kick-off the conference. Further information may be found in the attached 2012 E-Commerce Conference brochure.

Many of the state's E-Commerce vendors have been invited to attend the conference and are sponsoring activities to help reduce conference's cost. American Express, Discover, DocuSign, First Data, MasterCard, Trustwave and Wells Fargo will all be participating and will set-up exhibitor tables. They will be available to talk with you about current or future issues or needs you may have. In addition, representatives from the Office of Information Technology Services and the Secretary of State's office will be available to answer any questions about Common Payment Services and the E-Notary program. The conference registration fee has been set at **\$20 per attendee** – and includes a continental breakfast, morning and afternoon breaks and a buffet lunch

The doors to the McKimmon Center will open at 7:00 a.m. and participant check-in/continental breakfast will begin at 7:30 a.m. The conference will begin promptly at 8:30 a.m. ***Please note that Continuing Professional Education credit hours will not be awarded for this conference.***

### **REGISTRATION INFORMATION:**

Room seating capacity is limited to 300 participants. Registrations will be accepted on a "first-come" basis and will end once the stated capacity has been reached.

To register for this conference, click on the following link: <http://www.zoomerang.com/Survey/WEB22GK9SJST6Y>. **Please register as soon as possible as the deadline is Monday, October 15, 2012** (payment must be made on or before this date and after this date, no request for refunds will be considered). Payment can be made by check or electronic transfer. NCAS agencies should use vendor number **561611588-03**, as required by the intergovernmental transactions procedure. Please reference on your cash management transfer that the payment is for registration fees for the 2012 E-Commerce Conference and include the confirmation numbers and names of the registrants. Attendees should register individually; however, one payment may be submitted to cover all registration fees. For payments by check, please also attach a listing of confirmation numbers and names of the registrants. If you have a payment or registration question, please contact Ms. Wendy Francis by telephone at (919) 707-0471 or email her at [wendy.francis@osc.nc.gov](mailto:wendy.francis@osc.nc.gov).

### **OVERNIGHT ACCOMODATIONS:**

Conference participants are responsible for securing and paying their own accommodations. However for your convenience, if you require overnight accommodations on October 29, 2012, a courtesy block of rooms has been reserved at the Doubletree Hilton, which is located approximately 2.25 miles from the McKimmon Center.

**Doubletree by Hilton Raleigh Brownstone-University**  
1707 Hillsborough Street  
Raleigh, NC 27605

If you wish to book a room at the Doubletree, please contact one of the Reservations Departments as shown below. All group reservations must be received no later than **Monday, October 8, 2012**. **After the cut-off date, no reservations will be guaranteed at the special group rate.**

### **In-House Reservations:**

Local: (919) 828-0811  
Toll Free: (800) 331-7919

### **On-Line Reservations:**

On-line reservations may be made through the Doubletree's web site at [www.brownstonehotel.com](http://www.brownstonehotel.com). If you have any problems booking online, please call one of the numbers above.

**STATE EMPLOYEE/GOV RATE:** (Single Occupancy: \$63.90, Double Occupancy: \$105.90)  
When making your reservations, please reference **"ECOMMERCE CONFERENCE -STATE"** and/or the group code **"EST"**. Please be sure to have a valid state employee/government ID with you at check-in.

We look forward to your participation in the conference, and thank you for your service to the State.

Attachment

DM:BM:cb