



AUXILIARY SERVICES

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TO: University Faculty, Staff and Students

FROM: Mike Freeman, Director of Auxiliary Services

SUBJECT: New Campus Printing Resource

DATE: August 24, 2015

The University is pleased to announce that, through a cooperative, cross-campus effort, we will be able to provide a new “one-stop” on-campus resource for all University printing needs. **Student Stores Printing**, centrally located on the top floor of Student Stores, will now provide a full suite of high-quality, competitively priced printing services, including business cards and stationery.

Xerox Printing Operations, which has provided printing and related services to the University since 2012, will be closing its campus office **Oct. 26, 2015**. Xerox will no longer accept jobs requiring assistance with layout or graphic design after **Sept. 18, 2015**. Print-ready printing orders are due by **Oct. 1, 2015** and all orders will be completed and delivered before Xerox closes.

While the partnership with Xerox was a useful resource for students, faculty and staff, Xerox encountered many of the same challenges that have affected the printing industry in recent years – namely the proliferation of digital technologies and the decline in demand for printed products – and it was determined that there was not a sufficient volume of work to sustain campus operations.

In addition to printing, Student Stores Printing will offer layout and set-up for business cards and stationery to ensure consistency of the Carolina visual identity.

For more information or to place an order **after Sept. 18, 2015**:

Student Stores Printing

919-962-7016 | printstop@store.unc.edu

<http://store.unc.edu/printing>

With the exception of business cards and stationery, Student Stores Printing does not currently offer custom graphic design services but will instead refer University departments to UNC Creative, the graphic design office serving UNC-Chapel Hill:

UNC Creative

919-962-7123

<http://creative.unc.edu>

Officially recognized student organizations may utilize the Carolina Union Communications & Creative Services department for custom graphic design services:

Communications & Creative Services

919-843-3194

<https://carolinaunion.unc.edu/designservices>

Xerox’s closing does not affect Carolina Managed Print Services (formerly Carolina Copy), the University’s photocopy/printer services. The University will continue to provide the multi-functional copier/printer/fax/scan devices and services to schools, departments and work units.

If you have any questions during this transition, please contact Mike Freeman at MJFREEMAN@aux-services.unc.edu or (919) 962-2403.